

Sam Rogers

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"I highly recommend Sam in not just doing what he was hired to do, but in taking a problem solving attitude, performing under tight deadlines, and really thinking big on education."

Julio Herrera

Global Training Manager, YouTube

OBJECTIVE

Direct delivery of award-winning learning via robust training systems with strategic simplicity.

FUNCTIONS

Communications / Operations

- Architect of big picture vision that drives everyday actions & illuminates follow-through
- Effective synthesist & organizer of scattered information
- Strong liaison/translator between different departments and levels of business hierarchy
- Rock solid task/project methodology (GTD) that subtly raises team accountability
- Proven writing, editing, and proofing skills at critical deadline pace

Instruction / Design

- Unshakable focus on training deliverables & tools that affect the bottom line
- Engaging presenter/trainer/facilitator/coach in both live and virtual contexts
- Over a dozen years of proven experience as an e-Learning Developer, Senior Instructional Designer (online/virtual/ILT/blended), and Learning Strategy Consultant
- Successfully integrated/deployed dozens of learning systems (LMSs: *SumTotal, Saba, Moodle, Litmos*; VCs: *WebEx, Centra, HP*; CMSs: *Sharepoint, Drupal, Joomla*; etc.)
- Tactical rapid developer with standard tools such as *Articulate, Captivate, Screenflow*, etc.

Technical

- Streamline systems for end-user simplicity & turn elusive concepts into real deliverables
- Extremely computer savvy, skilled at learning tools/processes quickly
- Fluent in modern analytics/reporting, strong advocate for testing and iterating
- World-class experience with every element of video production
- Comfortable coding in many common internet languages and operating systems

PROFESSIONAL HISTORY

2007-current: *President & Principal Consultant* of **Snap Synapse**

2014: **YouTube / Google, Robert Half International / Protiviti**

2013: **AAA Club, Big Heart Pet Brands, StrongLoop**

2012: **Deloitte, John Muir Health**

2011: **Del Monte Foods, The Wiseman Group**

2010: **Interthinx / NIA, AAA Insurance Exchange**

2009: **Silicon Valley Bank**

2007-2008: **AAA of Northern California, Nevada, & Utah**

2001-2007: *eLearning Developer* for **GreenPoint Mortgage, Northfork Bank, CapitalOne**

2000-2001: *Production Director* for **Remal Music Group / Companion Arts**

EDUCATION

B.A. Communications Studies – Sonoma State University, Rohnert Park, California